


Category	Community Relations	Policy Number	UNI-COM-101	 جامعة زايد ZAYED UNIVERSITY
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Responsible Office	Provost	Policy Owner	ICE	
Date Approved	17 January 2022	Effective Date	17 January 2022	
Date Last Reviewed	17 January 2022	Due Date for Next Review	31 December 2022	

POLICY

Outreach and Community Engagement

1. Purpose

The purpose of this policy is to determine responsibility for coordinating and managing outreach activities, and the roles of faculty, colleges, and other university units.

2. Scope of Application

This policy applies to all outreach and community engagement programs initiated by ICE, the colleges, faculty, or other units of ZU.

3. Definitions

3.1 Outreach is defined as all activities initiated by any university unit aimed at carrying out work in the community, such as training, research, or service.

3.2 Community Engagement is defined as all activities by any university unit aimed at connecting the university in collaborative and mutually beneficial relationships with the community.

4. Policy

4.1 Zayed University (ZU) is committed to providing an outreach operation of high quality to increase the involvement of its faculty and students in the service of the UAE community. Colleges, institutes, and student organizations are encouraged to promote, develop, and engage in outreach activities of benefit to the community.

4.2 The Institute for Community Engagement (ICE) is the body responsible for coordinating the University's Outreach and Community Engagement program, and is governed in its operation by the following principles:

- a) Professionalism in dealing with the community on behalf of the University;
- b) Engagement of ZU faculty and students in community issues;
- c) Close collaboration with the colleges and other units;
- d) Provision of services according to accepted quality standards;
- e) Maintaining the good reputation of Zayed University.

5. Related Policies and Laws

UNI-COM-501 Continuing Education and Lifelong Learning

6. Administration

This policy is administered by the Institute for Community Engagement.

7. Revision History

Date	Revision
27 October 2022	Administrative change: <ul style="list-style-type: none">• Updated the information header and policy numbers to be in line with the new format.
17 January 2022	Reviewed with no substantive changes required at this time. Version 1.1 approved by the Provost.
24 November 2019	Updated the policy number and the format.
16 June 2015	New policy required by CAA. Version 1.0 approved by the University Council.